

RED WHEELBARROW

LITERARY MAGAZINE, STUDENT EDITION

EWRT D068A.50Z 44948
(2 units)

April 8 – June 25, 2024
Online

Jen Penkethman
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Office hrs: Thurs, 12-1pm, on
Zoom (link on Canvas)

EWRT D068B.50Z 48902

EWRT D068C.50Z 48903

EWRT D68AX.50Z 45797

(3 units)

EWRT D68AX.50Z 45797

COURSE PREREQUISITES/ADVISORIES

Advisory: EWRT 1A eligibility or English as a Second Language 261, 262 & 263.

COURSE DESCRIPTION

Collaborative evaluation and selection of manuscripts and art work for publication in annual student journal. Magazine design and production, both print and web based. Magazine management, planning, editing, publicity, promotion, marketing, design, printing, and distribution.

EWRT 68A/B/C & 68AX COURSE CULTURE, COURSE GOALS—AND REQUIREMENTS

Greetings & welcome to EWRT 68 a.k.a. “the making of a literary magazine from start to finish in three months.” We did it last year; we did it the year before... and the year before that... and we’ll do it again this time! But it’s not easy; in fact, it’s always an adventure. The goal is to have the book completed for finals week.

All student edition manuscripts will be anonymous—names removed. Manuscripts will be logged in with a number instead of a name. We can refer to the pieces by number and by title and by other stuff like “the one about the flying horse,” etc. All manuscripts are logged-in by instructor or managing editor.

Staff members should read all student submissions and rank them as “yes,” “no,” or “maybe” after initial read. You can also use a 1-5 scoring system: where 5 is terrific, 4, is quite good, 3 is OK, 2 is sub-standard, and 1 is poor (or worse). Substantive comments are especially useful since they will jog your memory during class discussion of submissions.

Posting comments to the Canvas site is required. Three-unit students are asked to respond to every manuscript posted, particularly in your genre of specialization. Two-unit students are asked to respond online to a minimum of 5-7 pieces per week; ideally, these will be pieces you

recommend for publication/ consideration. Some students will make special arrangements with the instructor to focus on a particular genre.

NOTES ON FEEDBACK

This may sound obvious, but please do not to be overly flip or cavalier in your assessments of work; the work we are evaluating could easily be from one of us on the staff or from someone's friend. Unfavorable evaluation need not be mean or sarcastic. In fact, evaluative work is a fun, important task requiring respect for truth, for craft, for process, for the courage it takes to write—and for one another.

When our own work is being discussed, we don't let on. We don't inform others. Like all writers through eternity, we keep our hopes sky high but also stay prepared to wallpaper our rooms with rejection slips. The famous Ray Bradbury, author of *Fahrenheit 451*, has more rejections from the New Yorker than any other fiction writer. So is paved the road to success. Let us enjoy each other and what we are doing and check our egos at the door.

SOLICITING PIECES

Our first job as a group is to get out there and solicit work. Tell your writer-friends to submit their pieces to me, penkethmanjennifer@fhda.edu, and tell them to tell their friends. Any De Anza student (who has attended De Anza for at least one class during one quarter of the 2022-2023 academic year) is eligible to submit work.

Notice that the submission deadline is Friday, May 20th by midnight. Please do tell your friends to send work, and absolutely submit some yourself! Encourage everyone to send work early.

Grading Scale:

A= 920-1000	A- =900-919	B+ =880-899
B= 820-879	B- =800-819	C+ =780-799
C= 700-779	D =600-699	F =0-599

Canvas & Zoom discussion participation points	600
Follow through in your subcommittee area(s):	150
Magazine production and launch participation:	150
Base points	100
	1,000

TENTATIVE EDITING AND PRODUCTION SCHEDULE

Week 1 April 8-14	<ul style="list-style-type: none"> • Get comfortable in Canvas & Zoom Introduce ourselves. • Explore last year’s Red Wheelbarrow Student Edition
Week 2 April 15-21	<ul style="list-style-type: none"> • Begin reading and evaluating manuscripts (online) • Create guidelines & flyers—how will you solicit work? • Look at some examples of other student literary magazines • Brainstorm your own interests, visions, ideas
Week 3 April 22-28	<ul style="list-style-type: none"> • Discuss work in hand (editorial) Create and begin to distribute flyers • Plan class visits to publicize magazine & solicit student work • Use other digital/ social networking to solicit material as well • Editorial, work in hand, continued.
Week 4 April 28-May 5	<ul style="list-style-type: none"> • Submit your own work (before the deadline!)
Week 5 May 6-12	<ul style="list-style-type: none"> • Editorial, continued
Week 6 May 13-19	<ul style="list-style-type: none"> • Editorial, continued
Week 7 May 20-26	<ul style="list-style-type: none"> • Editorial, ART • ***Friday, May 24th, midnight— SUBMISSION DEADLINE for student writing
Week 8 May 27-June 2	<ul style="list-style-type: none"> • Editorial continued
Week 9 June 3-9	<ul style="list-style-type: none"> • Final editorial decisions • Cover design completed
Week 10 June 10-16	<ul style="list-style-type: none"> • Proofreading!

GUIDELINES FOR SUBMISSIONS

Students may submit up to five poems; one short story of up to 5,000 words (20 pages) or three “short shorts”; one play or screenplay (5,000 words); up to five black and white prints or b/w digital files for photographs or drawings (.tif, .gif, .psd, or .jpg fine; for color cover, at least 300 dpi); up to one b/w comic strip; a book review of up to 1,250 words; or any other creative text or image that you can imagine and I’ve left out here. Art can be color or black & white.

We also award 1st, 2nd and 3rd prize awards to the best student writers in poetry, fiction, and art at our end- of-quarter reading/celebration (these awards are also judged anonymously, by an

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outside panel). We give away \$1000 in total prize money.

Bring your own creative thoughts and suggestions to the table. We want to involve De Anza literary and artistic talent in any feasible way. Got any ideas? Want to create a memorable Red Wheelbarrow online Zine? You are serving De Anza artists, writers, and their families—and enriching our community, as well as creating an archive of our imaginative work. Thanks for that!